

MITJA BOKUN
| CREATIVE DIRECTOR | ART DIRECTOR | ILLUSTRATOR |



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MITJA BOKUN S.P. (ongoing)

Ljubljana, Slovenia, EU

2009 -

Creative Director | Art Director | Illustrator

Over 8 years experience creating and crafting digital and print experiences, services and utilities for major worldwide brands. During this time my core design skills of art, composition, typography, balance and colour have been refined and developed to a high level. By combining visual artistic ideas with strategic thinking and through simple beautiful design I provide benefit to my clients.

CORE SKILLS

Idea Generation | Concepts

Generating agnostic ideas, concepts and strategy lead to the creation of stron visual communication and experiences.

Art Direction | Design

Extensive experience creating visual artistic language and designs across various media. Able to direct and lead designers, motion designers, developers and protographers

Communication

Confident communication skills presenting to clients, pitching for new business and the leadership of small teams.

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PAST EXPERIENCE

{RESERVED MAGAZINE}

New York

Co-Founder | Editor-in-Chief | Creative Director

2013 - 2017

October 2014 launch, Paris.

Editor-in-Chief / Creative Director of the independent biannual luxury, fashion and creative culture printed magazine and digital presence. Curating global talent and creating the look and identity of the magazine, website and over-all brand.

Featuring exceptional talent across all creative categories.

Content creation, conceptualizing and creative direction on all editorial fashion shoots, website design, photoshoot production, art buying, visual collateral and collaborating with talent including DeBeers Diamonds, Vivienne Westwood, Maye Musk, Milton Glaser, Peter Max, Nile Rodgers, Helena Christensen, Brooke Shields, Rose McGowan, Alex Pettyfer, Mick Rock, Giles Deacon, Peter Strongwater.

Overseeing global contributing industry professionals.

{JED ROOT}

New York

Represented illustrator 2014 - 2017

Jed Root talent agency - one of the most high-profile talent agencies, home to top photographers, hair and makeup artists, stylists, illustrators and set designers, who are responsible for the imagery in GQ, Paris Match, Elle, CR, Porter and various editions of Vogue, among others.

SPECIAL PROJECTS

{SHISEIDO}

Shanghai, Tokyo

2014-2015

Illustrated Visual Image for Shiseido's Ultimune power infusing concentrate worldwide training material.

Making visuals and animations for Ultimune launch in Shanghai / China market. Creating illustrated visual identity for launch on China market, illustrated Ultimune campaign, including limited edition cosmetics bags, Ultimune packaging and various illustrations used web and social media.

{AKRAPOVIC}

Ljubljana, Milano

2015 - 2016

Worked closely with owners as part of in-house Creative team, communicating with creative and marketing directors in building concept of visual image for 25th anniversary. I was responsible for creation artistic view and overall mood, animations, calendars as also anniversary magazines re-design, digital and print projects and solutions including employee event and motorcycle show in Milan.

{DIANE PERNET PARIS: THE PERFUME COLLECTION}

<http://www.joyce.com/hk-press/diane-pernet-paris-the-perfume-collection/>

Joyce Gallery Paris, 2014

Intertrade Group and Diane Pernet announce the launch of the first-ever perfume collection designed by Diane Pernet. A special exhibition curated by Cristiano Segnanfreddo, creative entrepreneur and business partner of Intertrade Group, featured artwork, iconography and sketches from illustrators around the world who have been inspired by the inimitable style of one of the most recognisable women in fashion.

{LaJOLLA INTERNATIONAL FASHION FILM FESTIVAL}

LaJOLLA, CA

Judge // July 2014 - 2016

{VIVIENNE WESTWOOD RED LABEL LFW 2013}

London, UK

February 2013

Vivienne Westwood London Fashion Week backstage illustrator

TECHNICAL

Strong working knowledge of IT technology, project management and Adobe CC (InDesign, Photoshop, Illustrator, Flash)

EDUCATION

{University of Maribor} Faculty of Organizational Sciences, Kranj 1999 - 2002

Organization and Management of Information Systems

AWARDS

<http://feiea.eu/> 2016 GRAND PRIX - 2nd silver Award - best Illustration 2016 / Obzornik International

<http://www.pomp-forum.si/en> 2016 - nomination for best cover / Obzornik International

<http://www.pomp-forum.si/en> 2015 - nomination for best cover / Pharmonia

CLIENTS

SHISEIDO / VIVIENNE WESTWOOD / WSJ / GQ / D&G / HOBOS / MERCEDES / LENOVO / OUTFIT 7 / AKRAPOVIC / FREY WILLE / ISTITUTO MARANGONI / SCHOOL OF VISUAL ARTS / READER'S DIGEST / RAFE NYC / LIDL / ELLE / MIGUELINA / DIANE PERNET / ROSE MCGOWAN / RALPH RUCCI / JENNA ELFMAN / HELENA CHRISTENSEN